

**DESERT REGIONAL TOURISM AGENCY
CALIFORNIA WELCOME CENTER
BOARD MEETING AGENDA
Thursday, September 24, 2026 @ 1pm
Joshua Tree Retreat Center – Friendship Hall**

Item 1.0	Call to Order	Terry Castillo
Item 2.0	Introduction of guests	Terry Castillo
Item 3.0	Approval of Agenda	Terry Castillo
Item 4.0	Email Approved Item	Terry Castillo
Item 5.0	Secretary's Report/Minutes: August 27, 2026 – Moved: 2 nd :	Julie Bruley
Item 6.0	Treasurer's Report	Kathie Ammar
Item 7.0	Gift Shop update	Kathie Ammar
Item 8.0	Welcome Center update	Linda Poindexter
	8.1 Traffic Report	
	8.2 General Update	
	8.3 Art Contest	
	8.4 Visit CA Fall Meeting (postponed)	
	8.5 ToYV Stakeholders Meeting	
	8.6 Picnic Tables	
	8.7 Field Trip – Reset or Desert Christ Park	
Item 9.0	Board Comments	Board Members
Item 10.0	Public Comments (limited to 3 minutes per person)	Terry Castillo
Item 11.0	Future Agenda Items	Board Members
	11.1 Food Truck event	
	11.2 JTGC Revival	
	11.3 Signage	
	11.4 Solar Cover for parking lot	
	11.5 Planned agenda items	
Item 12.0	Adjournment	Terry Castillo
Item 13.0	Closed Session	Board Members
Item 14.0	October Board Meeting: October 22, 2026 @ 1:00pm-3:00pm Meeting with Frank Luckino @ 12:30pm-1:00pm	