DESERT REGIONAL TOURISM AGENCY
CALIFORNIA WELCOME CENTER
BOARD MEETING AGENDA

Thursday, October 22, 2026 @ 1pm

Joshua Tree Retreat Center, Sanctuary

Item 1.0	Call to Order	Terry Castillo
Item 2.0	Roll Call	Julie Bruley

☐President Terry Castillo	☐Vice President Bill Neeb	☐Secretary/Treasurer Julie Bruley
☐Past President Zee Bell-Drury	☐Director Jacquelline Guevara	☐Director Michelle Maresh

Item 3.0	Introduction of guests 3.1 ToYV Liaison – Frank Luckino	Terry Castillo
Item 4.0	Approval of Agenda Moved:_____ 2nd:_____ Motion:_____	Terry Castillo
Item 5.0	Email Approved Items 5.1 Harvest Host Escapade RV Conference	Linda Poindexter
Item 6.0	Secretary's Report/Minutes: September 24, 2026 – Moved:_____ 2nd:_____ Motion:_____	Julie Bruley
Item 7.0	Treasurer's Report	Kathie Ammar
Item 8.0	Gift Shop update	Kathie Ammar
Item 9.0	Welcome Center update 9.1 Traffic Report 9.2 General Update 9.3 Mural Project 9.4 YV Film Festival-opening night 9.5 YV Film Festival-Saturday Breakfast 9.6 Field Trip – Desert Christ Park 9.7 Red Jeep Tours; JT Easy Tours	Linda Poindexter
Item 10.0	Board Comments	Board Members
Item 11.0	Public Comments (limited to 3 minutes per person)	Terry Castillo
Item 12.0	Report out of Closed Session	Linda Poindexter
Item 13.0	Future Agenda Items 13.1 Food Truck Rodeo 13.2 JTGC Revival 13.3 Rest Stop signage 13.4 Solar covers for parking lot	Board Members
Item 14.0	Adjournment of Regular meeting	Terry Castillo
Item 15.0	Closed Session	Board Members

November Board meeting: _____