

DESERT REGIONAL TOURISM AGENCY
CALIFORNIA WELCOME CENTER
BOARD MEETING AGENDA
Wednesday June 3, 2026 @ 12:30pm
Black Bear Diner

Item 1.0	Marketing Presentation by Connoisseur Media	
Item 2.0	Call to Order	Zee Bell-Drury
Item 3.0	Introduction of Guests	Zee Bell-Drury
Item 4.0	Liaison Update	Frank Luckino-ToYV
Item 5.0	Approval of Agenda	Zee Bell-Drury
Item 6.0	Secretary's Report/Minutes: April 30, 2026 – Moved: 2 nd :	Julie Bruley
Item 7.0	Treasurer's Report	Kathie Ammar
Item 8.0	Gift Shop Update	Kathie Ammar
Item 9.0	Welcome Center Update	Linda Poindexter
	9.1 Traffic Report	
	9.2 General Update	
	9.3 Art Contest Update	
Item 10.0	Board Comments	Board Members
Item 11.0	Public Comments (limited to 3 minutes per person)	Zee Bell-Drury
Item 12.0	Future Agenda Items	Board Members
Item 13.0	Adjournment	Zee Bell-Drury
Item 14.0	Closed Session	Board Members

July Board meeting: _____

August Board Meeting: _____