

Jan 23, 2026 | DRTA - January Regular Board Minutes

Attendees: Julie Bruley, Linda Poindexter, Terry Taylor-Castillo, Bill Neeb, Dion Antic

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|----------|---|-------------------|
| Item 1.0 | Call to Order: 1:06<br>Teddy Tapscott currently on medical leave.   | Bill Neeb         |
| Item 2.0 | Introduction of Guests NA   | Bill Neeb         |
| Item 3.0 | Liaison Update: NA  | Bill Neeb         |
| Item 4.0 | Approval of Agenda:<br>1st. Julie Bruley 2nd Terry Taylor-Castillo  | Bill Neeb         |
| Item 5.0 | Emailed Approved Items: NA  | Linda Poindexter  |
| Item 6.0 | Secretary's Report/Minutes:<br>Moved: Terry Taylor-Castillo 2nd Julie Bruley  | (Julianne Bruley) |
| Item 7.0 | Treasures Report:<br>Attached Town of Yucca Valley. Last \$60,000 received per 2025-2026 budget   | Kathie Ammar      |
| Item 8.0 | Gift Shop update:<br>Faire sale in process. Sales are up! Park passes are UP since the government shutdown.<br>Kathie maintaining continued orders for more park passes as they run out quickly. Several tour busses still visiting helping with the upswing of sales. Continued investigation and incorporation for the on-line store and local stores to promote their merchandise.   | Kathie Ammar      |
| Item 8.0 | Welcome Center Update:<br><br>8.1 Traffic Report: Traffic report up 19%<br>See Attached.<br>8.2 General Update:<br>Hopefully the water bottle filler will arrive soon. Mural- Clayton - also CWC utility box on the list for a mural. Remaining domains will moved before they renew in June 2026. County funds still under review and processes. Greater Palm Springs and 29 Palms still hoping for contributions. Also funds investigations include: Grants, Parade of home ticket sales, King of the Hammer contact for contributions and or participations. 29 Palms Music Fest Ticket Sales, Feb. 1st Art Contest. Looking into possible ways to rent CWC parking areas to locals who may have events they want to hold. In this way, CWC earns income on the rent and possible gift shop sales. Win for everyone.<br>8.3 Website: New website in place- ADA being worked on to make site compliant. Have the former site still on, just in case of Jackrabbit go not efficient. Will consider dropping once Jackrabbit Go is proven. Currently the site is doing well.<br>8.4 Travel Show- Seattle Jan 8th-12th. 9000 people in attendance.<br>8.5 Yucca Valley Rocks Campaign. | Linda Poindexter  |
| Item 9.0 | Board Comments.   |                   |

25 year anniversary of the CWC. Staff appreciation a special occasion and celebration.

Item 10.0 Public Comments. NA

Item 11.0 Future Agenda Items

JTGC Revival???

Possible Solar Covers for Parking Lot

Space for Basin Wide?

Zee offered possible field trip experience for staff and volunteers to Reset Experience. Set new, and review 2025/2026 planned agenda items

Item 12.0 Adjournment: 2:21pm

Bill Neeb

Next Meeting: February 26th, 2026 @ 1-3pm