

DESERT REGIONAL TOURISM AGENCY  
CALIFORNIA WELCOME CENTER  
BOARD MEETING AGENDA  
Friday, February 26, 2026 @ 1pm  
Black Bear Diner

Item 1.0	Call to Order	Zee Bell-Drury
Item 2.0	Introduction of guests	Zee Bell-Drury
Item 3.0	Liaison Update	Frank Luckino – ToYV
Item 4.0	Approval of Agenda	Zee Bell-Drury
Item 5.0	Secretary’s Report/Minutes: January 23, 2026 – Moved:           2 <sup>nd</sup> :	Julie Bruley
Item 6.0	Treasurer’s Report	Kathie Ammar
Item 7.0	Gift Shop update	Kathie Ammar
Item 8.0	Welcome Center update	Linda Poindexter
	8.1 Traffic Report	
	8.2 General Update	
	8.3 8 <sup>th</sup> Call for Art	
	8.4 Outlook Forum – March 9-12	
	8.5 Board Member Resignation – sent on 2/10	
Item 9.0	Board Comments	Board Members
Item 10.0	Public Comments (limited to 3 minutes per person)	Zee Bell-Drury
Item 11.0	Future Agenda Items	Board Members
Item 12.0	Adjournment	Zee Bell-Drury
Item 13.0	Closed Session	

March Board meeting: \_\_\_\_\_