

DESERT REGIONAL TOURISM AGENCY  
CALIFORNIA WELCOME CENTER  
BOARD MEETING AGENDA  
Thursday, April 30, 2026 @ 1pm  
Black Bear Diner

Item 1.0	Call to Order	Zee Bell-Drury
Item 2.0	Introduction of guests	Zee Bell-Drury
Item 3.0	Approval of Agenda	Zee Bell-Drury
Item 4.0	Secretary's Report/Minutes: March 26, 2026 – Moved:           2 <sup>nd</sup> :	Julie Bruley
Item 5.0	Treasurer's Report	Kathie Ammar
Item 6.0	Gift Shop update	Kathie Ammar
Item 7.0	Welcome Center update	Linda Poindexter
	7.1 Traffic Report	
	7.2 General Update	
	7.2(a) Mural	
	7.2(b) Rest Stop	
	7.2(c) Picnic Table	
	7.2(d) RESET Field Trip	
	7.3 Presentation to Town Council set for 5/5	
	7.4 Staff Appreciation Dinner	
	7.5 Tourism Month – May	
Item 8.0	Board Comments	Board Members
Item 9.0	Public Comments (limited to 3 minutes per person)	Zee Bell-Drury
Item 10.0	Future Agenda Items	Board Members
Item 11.0	Adjournment	Zee Bell-Drury
Item 12.0	Closed Session	Board Members

May Board meeting: \_\_\_\_\_