

DESERT REGIONAL TOURISM AGENCY
CALIFORNIA WELCOME CENTER
BOARD MEETING AGENDA
Friday, November 22, 2024, 1pm
Yucca Valley Community Center
Mesquite Room

Item 1.0	Call to Order	Zee Bell-Drury
Item 2.0	Introduction of guests	Zee Bell-Drury
Item 3.0	Agenda: Additions/Changes	Zee Bell-Drury
Item 4.0	Liaison Update	Clayton - ToYV
Item 5.0	Emailed Agenda Items	Linda Poindexter
Item 6.0	Secretary's Report/Minutes:	Teddy Tapscott
Item 7.0	Treasurer's Report	Kathie Ammar
Item 8.0	Gift Shop update	Kathie Ammar
Item 9.0	Traffic report	Linda Poindexter
Item 10.0	Quarterly Action Plan – outstanding items	Zee Bell-Drury
Item 11.0	Field Trips	Julie Bruley
Item 12.0	Welcome Center update	Linda Poindexter
	12.1 Internet Update	
	12.2 Domains	
	12.3 Field Trips	
	12.4 Holiday Mixer w/Chamber	
	12.5 Meeting Agendas/Minutes on website	
Item 13.0	Board Comments	Board Members
Item 14.0	Closed Session	Zee Bell-Drury
Item 15.0	Adjournment	Zee Bell-Drury

December Board meeting: _____