

DESERT REGIONAL TOURISM AGENCY
CALIFORNIA WELCOME CENTER
BOARD MEETING AGENDA
Friday September 27, 2024, 1pm
Yucca Valley Community Center
Mesquite Room

Item 1.0	Call to Order	Zee-Bell Drury
Item 2.0	Introduction of guests	Zee-Bell Drury
Item 3.0	Agenda: Additions/Changes	Zee-Bell Drury
Item 4.0	Secretary's Report/Minutes:	Teddy Tapscott
Item 5.0	Treasurer's Report	Kathie Ammar
Item 6.0	Marketing & Business @ CMC	Jim Brakebill
Item 7.0	Gift Shop update	Kathie Ammar
Item 8.0	Traffic report	Linda Poindexter
Item 9.0	Welcome Center update	Linda Poindexter
	9.1 Marketing	
	9.2 Domains	
	9.3 Art tours goodie bag update	
	9.2a Food Vendors	Linda Poindexter/Dion Antic
	9.4 Art Contest Update	
	9.5 Spectrum Proposal Update	
	9.6 JackRabbitGo Proposal	
Item 10.0	Chamber update	Linda Poindexter/Kathie Ammar
Item 11.0	Closed Session	Zee-Bell Drury
Item 12.0	Adjournment	Zee-Bell Drury

October Board meeting: _____