

**DESERT REGIONAL TOURISM AGENCY
CALIFORNIA WELCOME CENTER
BOARD MEETING AGENDA
Friday July 26, 2024, 1pm

Joshua Tree Retreat Center
Business Office - with phone available**

Item 1.0	Call to Order	Zee-Bell Drury
Item 2.0	Introduction of guests	Zee-Bell Drury
Item 3.0	Agenda: Additions/Changes	Zee-Bell Drury
Item 4.0	Secretary's Report/Minutes:	Teddy Tapscott
Item 5.0	Treasurer's Report	Kathie Ammar
Item 6.0	Gift Shop update 6.1 e-Commerce Site	Kathie Ammar
Item 7.0	Traffic report	Linda Poindexter
Item 8.0	Welcome Center update 8.1 Marketing 8.2 Art tours goodie bag update 8.3 Art Contest Update	Linda Poindexter
Item 9.0	Chamber merge update	Linda Poindexter/Kathie Ammar
Item 10.0	Adjournment	Zee- Bell Drury

August Board meeting: _____

DRTA Board of Directors Retreat immediately following July Board meeting (DRTA Board and Kathie)