

**DESERT REGIONAL TOURISM AGENCY  
CALIFORNIA WELCOME CENTER  
BOARD MEETING AGENDA**

Friday August 30, 2024, 1pm

Joshua Tree Retreat Center

Business Office - with phone available

Item 1.0	Call to Order	Zee-Bell Drury
Item 2.0	Introduction of guests	Zee-Bell Drury
Item 3.0	Agenda: Additions/Changes	Zee-Bell Drury
Item 4.0	Emailed Agenda Items	Linda Poindexter
Item 5.0	Secretary's Report/Minutes:	Teddy Tapscott
Item 6.0	Treasurer's Report	Kathie Ammar
Item 7.0	Regional Marketing Proposal	Eric Menendez
Item 8.0	Gift Shop update	Kathie Ammar
Item 9.0	Traffic report	Linda Poindexter
Item 10.0	Welcome Center update	Linda Poindexter
	10.1 Marketing	
	10.2 Art tours goodie bag update	
	10.2a Food Trucks/Corn Vendor update	Dion Antic
	10.3 Art Contest Update	
	10.4 Carpet cleaning/replacement	
	10.5 Spectrum Proposal	
	10.6 Resource Fair @ CMC	
Item 11.0	Chamber update	Linda Poindexter/Kathie Ammar
Item 12.0	Closed Session	Zee-Bell Drury
Item 13.0	Adjournment	Zee-Bell Drury

September Board meeting: \_\_\_\_\_