

DESERT REGIONAL TOURISM AGENCY  
 CALIFORNIA WELCOME CENTER  
 BOARD MEETING AGENDA  
 Friday, Aug 22, 2025, 1pm  
 Yucca Valley Community Center  
 Mesquite Room

Item 1.0	Presentation	Placer.ai
Item 2.0	Call to Order	Zee Bell-Drury
Item 3.0	Introduction of guests	Zee Bell-Drury
Item 4.0	Liaison Update	Lesley – ToYV Sasha - JTNP
Item 5.0	Approval of Agenda	Zee Bell-Drury
Item 6.0	Email Approved Items	Linda Poindexter
Item 7.0	Secretary’s Report/Minutes: February 28, 2025 – Moved:      2 <sup>nd</sup> : April 25, 2025 – Moved:      2 <sup>nd</sup> :	Teddy Tapscott
Item 8.0	Treasurer’s Report	Kathie Ammar
Item 9.0	Gift Shop update	Kathie Ammar
Item 10.0	Welcome Center update	Linda Poindexter
	10.1 Traffic Report	
	10.2 General Update	
	10.3 Art Contest	
	10.4 Website	
	10.5 Travel Show – Seattle (Jan)	
	10.6 Board Member Application	
	10.7 Internet	
Item 11.0	Board Comments	Board Members
Item 12.0	Public Comments (limited to 3 minutes per person)	Zee Bell-Drury
Item 13.0	Future Agenda Items	Board Members
Item 14.0	Adjournment	Zee Bell-Drury

September Board meeting: \_\_\_\_\_