

DESERT REGIONAL TOURISM AGENCY
CALIFORNIA WELCOME CENTER
BOARD MEETING AGENDA
Friday, April 25, 2025, 1pm
Yucca Valley Community Center
Mesquite Room

Item 1.0	Call to Order	Zee Bell-Drury
Item 2.0	Introduction of guests	Zee Bell-Drury
Item 3.0	Liaison Update	Lesley – ToYV Jade - JTNP
Item 4.0	Approval of Agenda	Zee Bell-Drury
Item 5.0	Email Approved Items	Linda Poindexter
Item 6.0	Secretary’s Report/Minutes:	Teddy Tapscott
Item 7.0	Treasurer’s Report	Kathie Ammar
Item 8.0	Gift Shop update	Kathie Ammar
Item 9.0	Welcome Center update	Linda Poindexter
	9.1 Traffic Report	
	9.2 General Update	
	9.3 Outlook Forum/ Travel & Adventure Show	
	9.4 Art Contest	
	9.5 Website Update	
	9.6 Domains (inyuccayoucan.com & yuccarocks.com)	
Item 10.0	Board Comments	Board Members
Item 11.0	Public Comments (limited to 3 minutes per person)	Zee Bell-Drury
Item 12.0	Future Agenda Items	Board Members
Item 13.0	Closed Session	Zee Bell-Drury
Item 14.0	Adjournment	Zee Bell-Drury

May Board meeting: _____